



PATRICIA STITSON

LEARNING EXPERIENCE DESIGNER

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*portfolio password avail. on request

ABOUT ME

Growth minded LX Design professional with proven creative leadership abilities. Able to dive from 10K mile view to rolling up sleeves in execution.

PROFILES

[Twitter](#)

[LinkedIn](#)

SKILLS AND TOOLS

Learning Models



Adobe Captivate



Articulate Storyline



Adobe Premiere



Adobe Photoshop



Adobe Illustrator



Project Management



HTML/CSS/LESS

Wordpress/xAPI



EDUCATION

University of Colorado
Denver, CO

Master of Arts (MA)
Information & Learning Technologies
Heavy emphasis of using tech wisely with a pedagogy first approach.

University of Southern Maine
Portland, ME

Bachelor of Art (AS)
Anthropology/Geography
Interdisciplinary Honors Program

EXPERIENCE

Learning Evolution

San Diego, CA

2016 – 2019

Currently engaged as
Senior Consultant -
Learning Experience
Design.

Director of Learning and Development, former Sr. I.D./Prod. Mngr.

Owner of vision and roadmap for product libraries based on input from the internal stakeholders, facilitator expertise (SME), market research and the company's vision. Team lead through modified ADDIE development of eLearning and blended learning training systems. Analyzed existing libraries in preparation for upgrading to current competency requirements.

Tools:

Adobe AI, PSD, Premiere
Vyond
dominKnow
HTML5/CSS/LESS
Adapt Framework/Authoring
Elucidat
OnPoint Digital LMS

Skills:

Instructional design
Scripting/storyboarding
Project management
Strategic planning
Team building
Collaboration
Mentorship

Subjects:

CPG Category Management
eCommerce/Omnichannel
Alcohol Retail Sales Training
Business Analysis
Titleist Product Training
Red Bull Data Insights

CIBU

San Diego, CA

2017-2018

Adjunct Professor

Developed and delivered a forward-thinking curriculum for the Information Technologies section of a three section Applied Entrepreneurship Certificate Program at the California International Business University. Students were primarily post gymnasium (high school) from Denmark who were seeking further business focused credits to round out their gymnasium experience. Leveraged Moodle for flipped classroom instruction in order to optimize on in class project time.

hCentive

Remote/Reston, VA

2015-2016

Instructional Designer

Interfaced with product managers and engineering SMEs across a multinational team to support our government and technology partners to ensure customer success for a range of commercial-off-the-shelf (COTS), software-as-a service (SAAS) cloud-based healthcare technology solutions. Developed blended learning curriculum with supporting train the trainer materials. Converted highly technical content to interactive, easy to understand digital training and performance support documentation. Drove innovative uses of multimedia to create training assets. Conducted train the trainers for broker partners.

Tools:

Adobe AI, PSD, Premiere, After
Effects
Articulate Storyline
Microsoft Powerpoint
Microsoft Sharepoint

Skills:

Instructional design
Copyediting
Instructor led training
Webinar training

Subjects:

Webinsure Exchange Manager
Webinsure Broker Interface

TEDx

San Diego, CA

2011 – 2018

Organizer/Producer

TEDxSolanaBeach, TEDxKidsElCajon, TEDxAmericasFinestCity

Designed and developed interactive independently organized TED events with core teams of highly talented young people. Included community education activities such as exhibits and guided interactions. Selected speakers from a pool of movers, shakers, and up & coming local San Diegans. Initiated first K-8 TEDxKids event for a district of 26K+ students representing over 60 languages.

Tools:

Adobe AI, PSD, Premiere, After
Effects
Wordpress
Basecamp
Grit

Skills:

Visioning/Leadership
Community activation
A/V & Video production
Speaker coaching
Public speaking

Impact:

Nine events
85+ videos
500,000+ views
Global reach
Local influence

Independent Contractor

Various

2008-2015

Instructional Design/eLearning/Multimedia Production

Began with video production contract with Naval Sea Intelligence for a competency alignment training documentary. While converting multimedia production skills into eLearning development through graduate education, worked with several small companies producing marketing videos and websites. Started taking eLearning specific work in 2013.

Tools:

Adobe AI, PSD, Premiere, After
Effects
Articulate Storyline
Adobe Captivate
Wordpress
Various LMS platforms

Skills:

Instructional design
Project management
Curriculum development
Blended learning
Learner analysis

Clients:

Chopra Center
Kripalu Yoga & Health
Certa Pro
NAVSEA
Donated time to various local NPO's.