# Patricia Stitson

## Learning Experience Designer

619-920-9206 | patricia@patriciastitson.com | patriciastitson.com

### Learning Experience Designer
National University, San Diego, CA, 2019-2022
- Developed new engagement-style management course on Process Improvement; converted the professor's classroom ideas into interactive online content; praised by students as relatable, understandable and fast!
- Converted flat text based content into engaging Rise exercises for biology and psychology courses.
- Served as maintenance ID assisting professors with making quick adjustments to their courses and/or troubleshooting issues.
- Championed implementation of new software tool, Vyond.
- Served on portfolio/badging committee.
 -Consulted with peers on Storyline and Rise skills.
- Quality Matters Certified.

### Director of L&D formerly ID/Product Manager
Learning Evolution, San Diego, CA 2016-2019
Brought 3 course, 50+ module PROFITS training suite to market and implemented for new clients with a 90% positive feedback response. Converted Elucidat modules to the Adapt framework. Created blended learning programs and individual modules. Co-administrated OnPoint LMS including overseeing custom modification work. Hired and mentored new team members. Superviser for multiple projects.

### Adjunct Professor - IT for Applied Entreprenuership Certificate
California International Business University, San Diego, CA 2016-2019
Developed and delivered a forward-thinking curriculum for the Information Technologies section of a three-section Applied Entrepreneurship Certificate Program. Student body is post gymnasium (high school) from Denmark.

### CEO
The School Day, San Diego, CA 2016
Worked with classy.org founder Pete Nystrom to develop a team in support of an app that allowed parents to have a window into their kids' school day through photos. Brought on and worked with a Business Development professional and hired on an intern from Harvard. It was active in 4 San Diego Elementary schools.

### Consultant - TEDxKidsElCajon
Cajon Valley School District, El Cajon, CA 2015
Collaborated with superintendent and other stakeholders to develop theme for the event.  Consulted with principals of 26 schools, the PTA, and the School Board. Spoke at Chamber of Commerce breakfast to promote TEDx. Worked with teachers to help 3rd -8th grade speakers develop their talks as well as deliver them.
Oversaw production at the event. Sidenote; also lead producer of fundraiser for an audience of over 500 the night before the TEDx event.

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**Instructional Designer**
hCentive, Restin, Virgina (remote) 2014-2015
Interfaced with product managers and engineering SMEs across a multinational team to support government and technology partners ensuring customer success for a range of commercial-off-the-shelf (COTS), software-as-a-service (SAAS) cloud-based healthcare technology solutions. Converted highly technical content to interactive, easy-to-understand digital training, just-in-time references, and train the trainer materials.

**Manager of eLearning/Multimedia**
Chopra Center, Carlsbad, CA 2013
Organized assets and created acquisition plan in anticipation of the development of a dedicated eLearning/multimedia department. Initiated design of a new online learning center. Collaborated on redesign of online Ayurveda program. Managed teacher training alumni portal.

**Volunteer Roles:**

Organizer/Director/Producer
TEDxAmericasFinestCity, San Diego, CA 2011-2014
Acquired the licence, maintained fiscal responsibility, collaborated with the team to choose and coach speakers, as well as a venue. Oversaw marketing, day of venue including an expo area, and "day of" AV Production. Built a new team each year and set the organizational tone.

Board Director of Education,
Conscious Capitalism, San Diego, CA 2014
Consulted with the board to develop an educational event series.

**Tool Box:**

Authoring:
Articulate Storyline 360, Rise
Adobe Captivate
Adapt Framework/Authoring
Elucidat
H5P
dominKnow

Multimedia:
Adobe PSD, Premiere Pro, Express, some AI & Audition
Vyond
Camtasia

LMS:
OnPoint Digital LMS
Blackboard LMS
Brightspace LMS
Canvas
Moodle
Wordpress/Learndash (custom)

Data Tracking:
SCORM
xAPI